Blue Islands is the Channel Islands’ fastest growing airline and the carrier of choice for shrewd leisure and business passengers. Its on-board magazine Blue Skies provides you with an exclusive advertising opportunity to a captive audience that is affluent, diverse and sophisticated.

Blue Islands offers flights to London City, Bristol, Southampton and of course Guernsey and Jersey. Its ever-expanding route network now extends to some of Europe’s biggest hub airports including Amsterdam Schiphol Airport, Antwerp, Dublin, Paris Orly and Rotterdam thanks to its codeshare partners, CityJet via London City Airport. Setting itself apart with a consistently transparent pricing policy, high level of customer service and innovative frequent flyer scheme which sees passenger numbers rise each year.

For further information about Blue Islands, please visit www.blueislands.com

* predicted annual readership figure for Blue Skies in 2015
EDITORIAL

WELCOME ABOARD
Rob Veron, Managing Director, opens with a letter to our readers followed by Out of the Blue, a summary of the latest news from Blue Islands.

DESTINATION PAGES
This opening section of Blue Skies gives a double page spread to each destination on the Blue Islands network, featuring hotel suggestions, restaurants and activities while also providing an up-to-date list of upcoming events.

BUSINESS
Business travellers make up a large portion of Blue Islands’ passengers, so we try to cover a wide spectrum of industry news. This ranges from law, HR and finance to the IT, voluntary and creative sectors. With informative editorial, first person accounts and mini interviews, there’s something for everyone.

AT THE SHARP END
This regular segment features a mini interview with high flyers from the world of business or entertainment.

FEATURES
These destination-based features cover everything readers would want to know about a location, including events, food, places to stay and must sees. Our writers go beyond the usual tourist attractions to bring you quirky accommodation, hidden gems and local hangouts.

ON BOARD WITH
Well known faces talk to Blue Skies about their life experiences, work and travel habits.
ARTWORK
Printed high quality four colour process. We use the latest Apple OSX operating system utilising the Adobe Creative Cloud.

ADVERTS MUST BE SUPPLIED IN THE FOLLOWING FORMATS.
Our preferred method of supply is High Resolution PDF. DPS adverts should be supplied as one double page. Your artwork should be supplied on CD or sent via email to natalie.dewoolfson@tpagency.com (if under 10mb).

ADVERTISING
Please contact us directly for advertising sales and editorial opportunities.

Editor - Natalie de Woolfson
T: 07781 157174
E: natalie.dewoolfson@tpagency.com
Sales - Kirsti Le Cheminant
T: 07781 157937
E: blueskies@tpagency.com

PUBLISHER
Blue Skies is a high quality, full colour magazine which is published every two months. It is distributed on all Blue Islands flights, in the passenger lounges in Guernsey and Jersey and at all the check in desks at each departure airport as well as in hotels across the Channel Islands.

TPA
Maison Allaire, Smith Street, St Peter Port, Guernsey, GY1 2NG, Channel Islands
T: 01481 700070
F: 01481 700468
www.tpacreative.com

SPECIFICATIONS

<table>
<thead>
<tr>
<th>STYLE</th>
<th>SPECIFICATION</th>
<th>1 INSERT</th>
<th>3 INSERTS</th>
<th>6 INSERTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE (full bleed)</td>
<td>190w x 275h 5mm bleed</td>
<td>£1,020</td>
<td>£918</td>
<td>£816</td>
</tr>
<tr>
<td>FULL PAGE (inset with border)</td>
<td>170w x 255h</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DOUBLE PAGE SPREAD (full bleed)</td>
<td>380w x 275h 5mm bleed</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PLACEMENT

PUBLICATION DATES

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>MONTH</th>
<th>COPY DEADLINE</th>
<th>ON BOARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>44</td>
<td>MAY/JUN</td>
<td>27th March</td>
<td>1st May - 30th June 2015</td>
</tr>
<tr>
<td>45</td>
<td>JUL/AUG</td>
<td>29th May</td>
<td>1st July - 31st August 2015</td>
</tr>
<tr>
<td>46</td>
<td>SEP/OCT</td>
<td>31st July</td>
<td>1st September - 31st October 2015</td>
</tr>
<tr>
<td>47</td>
<td>NOV/DEC</td>
<td>2nd October</td>
<td>1st November - 31st December 2015</td>
</tr>
<tr>
<td>48</td>
<td>JAN/FEB</td>
<td>27th November</td>
<td>1st January - 29th February 2016</td>
</tr>
<tr>
<td>49</td>
<td>MAR/APR</td>
<td>29th January</td>
<td>1st March - 30th April 2016</td>
</tr>
<tr>
<td>50</td>
<td>MAY/JUN</td>
<td>1st April</td>
<td>1st May - 30th June 2016</td>
</tr>
<tr>
<td>51</td>
<td>JUL/AUG</td>
<td>3rd June</td>
<td>1st July - 31st August 2016</td>
</tr>
<tr>
<td>52</td>
<td>SEP/OCT</td>
<td>29th July</td>
<td>1st September - 31st October 2016</td>
</tr>
</tbody>
</table>